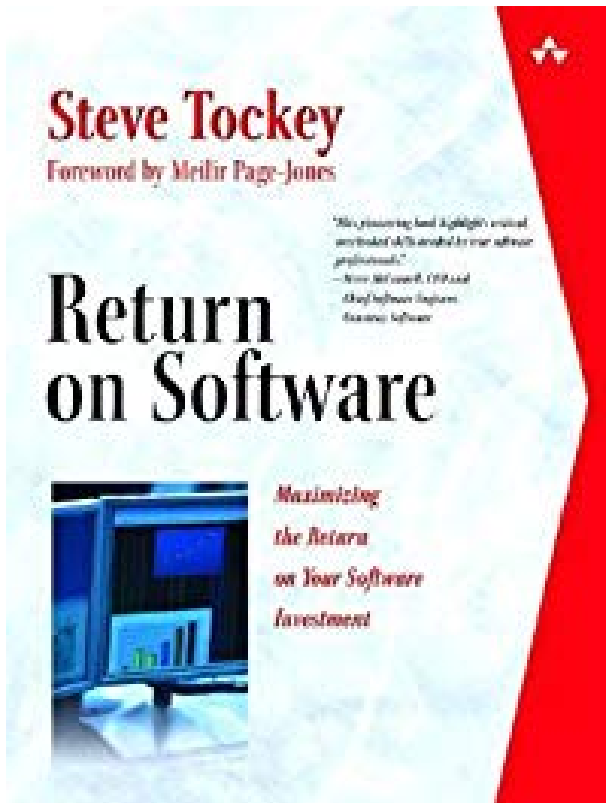


# Return on Software: Maximizing the Return on Your Software Investment



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Highlights critical, overlooked skills needed by true software professionals.