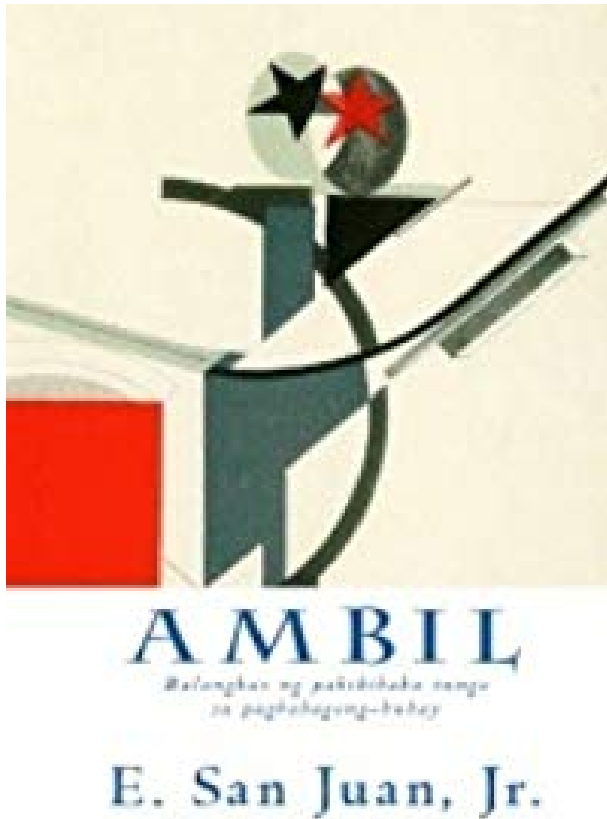


Ambil: Mga pagsubok pahiwatig & interbensiyon tungo sa pagbabagong-buhay



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Departing from his last neoconceptualist poetry collection, *Mendiola Masaker* (2014), U.S.-based author E. San Juan, Jr. crafted this new offering of anti-poems, experimental graphic word-art, and “unexpressive” writing. *AMBIL*, the book’s title, signifies irony, ambiguity, subversive or iconoclastic meanings. San Juan’s point of departure is conceptualist art inspired by dadaist, surrealist avantgarde modes initiated by Duchamp, Schwitters, and postconceptualist artists. In one project, the poet seeks to renew or resituate conventional proverbs and banalities by using satiric and parodic techniques to defamiliarize orthodox conventions. In doing so, *AMBIL* rejects institutionalized art validated with prizes, honors, awards. Instead of commodified spectacles, it seeks to provoke critical resistance to consumerized culture and the narcotic fetishistic spectacles saturating the corporate mass media and the neoliberal public sphere.